

Organizing Committee, Volunteer Role Marketing Coordinator

OVERVIEW

The London Run for Ovarian Cancer was started 22 years ago by a small grass roots group in support of their friend who had developed ovarian cancer. This event generates the largest amount of funding for London Health Sciences Centre (LHSC) of any peer-to-peer fundraising event in London.

Thousands of women across Canada are living with ovarian cancer. Lack of reliable early detection tests and few treatment options mean many women are at stage three and four by the time they are diagnosed and, as a result, 70 per cent will die because of the disease.

Funds raised by the London Run for Ovarian Cancer provide the Translational Ovarian Cancer Research Unit at LHSC with necessary resources to conduct important research and to establish research collaborations with researchers across Canada to develop new ways to kill ovarian cancer cells.

THE OPPORTUNITY

The incumbent will be responsible for creation and execution of a marketing plan for the run. With the goal of raising participation and fundraising for the run itself, as well as awareness of the disease. We are looking for volunteers who have experience in marketing and social media.

QUALIFICATIONS

REQUIRED

- Desire to make a difference in the community
- Ability to commit one to three hours per week from November until May in marketing and social media
- Attend committee meetings December to May
- Familiarity with Canva and/or content creation software

PREFERRED:

- Experience in sponsorship, marketing or social media
- Comfort in Meta Business Suite
- Past volunteer experience

If you are interested in this position, please email
jaimerunsforovariancancer@gmail.com