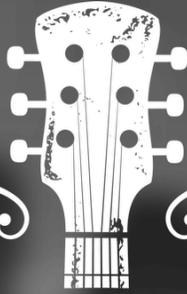




London Health
Sciences Foundation



COUNTRY
CLASSIC AUCTION

PRESENTED BY



2026

SILENT AUCTION OPPORTUNITIES

MESSAGE FROM THE COUNTRY CLASSIC AUCTION COMMITTEE

Dear Community Partner,

London Health Sciences Foundation's (LHSF) flagship event, Country Classic Auction (CCA) presented by Precise ParkLink, is celebrating its 38th year of raising funds for groundbreaking research, state-of-the-art equipment and specialized patient care at London Health Sciences Centre (LHSC). Since its inception, this event has been powered by the generosity of community members and local businesses who believe in advancing health care for patients and families across our region.

One of the most exciting and impactful elements of the evening is the silent auction. Each year, generous businesses and community members donate unique items and experiences that help create an engaging event for our guests while raising vital funds for the hospital's highest priority needs.

As we prepare for this year's event, we invite you to consider contributing an item to the silent auction.

Your donation will be showcased both online to a broad audience and in-person to corporate partners, community leaders, hospital staff and volunteers who return to CCA each year eager to support better health care in our community.

We hope with the information provided in this package about the event and recognition opportunities for donors, you'll choose to submit a donation. **See details below on how to donate.**

CCA's volunteer committee, and LHSF, thank you for your consideration and for helping make a meaningful impact for patients and families.

Sincerely,

Country Classic Auction Volunteer Committee

Brian Mills | CIBC Private Wealth

Alysia Christiaen | Lerner's

Mike Noble | Rogers

Chris Pellizzari | Clintar Commercial Outdoor Services

Chris Askew | London Health Sciences Centre

DONATING AN AUCTION ITEM

If you're interested in donating, please scan the QR code or visit lhsf.ca/donatetocca to submit your donation. You may also contact us using the information below.

Please confirm your donation by September 25, 2026.



TO DONATE

COUNTRY CLASSIC AUCTION

PRESENTED BY



NOVEMBER 7, 2026

**J-AAR Expo Centre
Western Fair District**



LHSF.CA/CCA

ABOUT THE EVENT

For 38 years, more than 700 community members have gathered each year, dressed in their country best, for a laid-back evening of networking, fun and fundraising in support of our hospital's highest priority needs.

The sense of community is unmistakable at Country Classic Auction (CCA), presented by Precise ParkLink, one of the most anticipated events of the year.

This ticketed event features lively activities guests look forward to each year, including:



A THRILLING, ONE-OF-A-KIND LIVE AUCTION

HUNDREDS OF SILENT AUCTION ITEMS



HIGH-IMPACT CAUSE SEGMENT



INTERACTIVE ACTIVITIES

PRIZES AND GAMES

DONATING TO THE AUCTION

We are always on the lookout for new and exciting items to include in our silent and live auctions. While every donation is valued, some items tend to attract higher bids. **If you are looking for ideas, some guest favourites from last year included wine, golf packages and event tickets, along with the following:**



TICKETS, EXPERIENCES AND ELECTRONICS



HEALTH, WELLNESS AND RECREATION



HOME, GARDEN AND LIFESTYLE



CULINARY AND BEVERAGE EXPERIENCES

Support the Volunteer & Guest Experience

You can help enhance the volunteer and/or guest experience by donating vouchers, items or services, or by contributing 10 x \$20 gift cards to be used as prizes for guest games. Donors will receive recognition on event signage.



DONOR RECOGNITION & BENEFITS

\$0 - \$499 | Bronze Buckle



A proud show of support that helps hold the heart of our mission together - perfect for **donors looking for visible appreciation and basic event presence.**

- 1-3 images in online bidding platform
- Company name and logo in online bidding platform
- On-site recognition at event
- Opportunity for social media recognition week before the event

\$500 - \$1,999 | Silver Saddle



Ideal for **businesses seeking increased digital exposure and direct traffic to their website** to carry our cause forward with strength, generosity, and steady commitment. Includes all Bronze Buckle benefits, plus:

- Up to 5 images in online bidding platform
- Potential to be featured in e-mail promotion
- Hyperlink to company website from the bidding platform

\$2,000 - \$4,999 | Gold Gauntlet



A bold display of leadership that protects and advances our shared vision, designed for **donors seeking stronger brand storytelling and elevated visibility both online and on-site.** Includes all Silver Saddle benefits, plus:

- Up to 8 images in online bidding platform
- Featured social media recognition week before the event
- Promotional signage on-site
- Expanded auction item description, including enhanced narrative and/or donor spotlight within the item listing

\$5,000+ | Platinum Plume



The mark of distinction — elevating our event and leaving a lasting legacy as our premier recognition level, **offering maximum exposure, premium placement, and lasting promotional impact.** Includes all Gold Gauntlet benefits, plus:

- Up to 10 images in online bidding platform
- Premier social media recognition and/or recognition by auctioneer
- Prominent placement in the online bidding platform
- Minimum two tickets to attend the Country Classic Auction
- Items in this category are reviewed for Live Auction and recognition is designed to reflect the value of your gift. If your item meets the criteria, will we be in touch.

