

ORGANIZING COMMITTEE VOLUNTEER ROLE

CORPORATE SPONSORSHIPS



OVERVIEW

The London Run for Ovarian Cancer was started 20 years ago by a small grass roots group in support of their friend who had developed ovarian cancer. This event generates the largest amount of funding for London Health Sciences Centre (LHSC) of any peer-to-peer fundraising event in London.

Thousands of women across Canada are living with ovarian cancer. Lack of reliable early detection tests and few treatment options mean many women are at stage three and four by the time they are diagnosed and, as a result, 70 per cent will die because of the disease.

Funds raised by the London Run for Ovarian Cancer provide the Translational Ovarian Cancer Research Unit at LHSC with necessary resources to help establish new collaborations with researchers across Canada to develop new ways to kill ovarian cancer cells.

THE OPPORTUNITY

Corporate sponsorships provide funds for covering the operating expenses of the London Run for Ovarian Cancer. The pandemic has reduced the number of our corporate sponsors, so it is critical to the future of the Run to obtain new corporate sponsors. We are looking for volunteers who have contacts in the business community and can recruit businesses to support this amazing event.

QUALIFICATIONS

REQUIRED

- Desire to make a difference in the community
- Ability to commit three hours per week from November until June
- Comfort with reaching out to local businesses to solicit sponsorships
- Knowledge of local businesses

PREFERRED:

- Experience in sponsorship, marketing or sales
- Past volunteer experience

If you are interested in this position, please email james.olson@sympatico.ca