



ORGANIZING COMMITTEE VOLUNTEER ROLE

CORPORATE SPONSORSHIPS

OVERVIEW

The London Run for Ovarian Cancer was started 19 years ago by a small grass roots group in support of their friend who had developed ovarian cancer. This event generates the largest amount of funding for London Health Sciences Centre (LHSC) of any peer-to-peer fundraising event in London.

Thousands of women across Canada are living with ovarian cancer. Lack of reliable early detection tests and few treatment options mean many women are at stage three and four by the time they are diagnosed and, as a result, 70 per cent will die because of the disease.

Funds raised by the London Run for Ovarian Cancer provide the Translational Ovarian Cancer Research Unit at LHSC with necessary resources to help establish new collaborations with researchers across Canada to develop new ways to kill ovarian cancer cells.

Corporate sponsorships provide funds for covering the operating expenses of the London Run for Ovarian Cancer. The pandemic has reduced the number of our corporate sponsors, so it is critical to the future of the Run to obtain new corporate sponsors. We are looking for volunteers who have contacts in the business community and can recruit businesses to support this amazing event.

QUALIFICATIONS

REQUIRED

- Passion for making a difference in the community
- Ability to commit four hours per week from January until June
- Comfort with reaching out to local businesses soliciting sponsorships
- Knowledge of local businesses

PREFERRED:

- Experience in sponsorship, marketing or sales
- Past volunteer experience
- Experience working with community partners to solicit sponsorship

If you are interested in this position, please email james.olson@sympatico.ca